



efileSalesTax.com wins first place in 2011 Readers' Choice Awards

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February 24, 2011 -- efileSalesTax.com is celebrating its top win in the 2011 Readers' Choice Awards from The CPA Technology Advisor magazine. Winning first place in the Sales & Use Tax category marks the third consecutive year that efileSalesTax.com has captured the top award.

You can read the full article at

[http://www.cpatechnologyadvisor.com/print/The-CPA-Technology-Advisor/2011-Readers-Choice-Awards/1\\$3121](http://www.cpatechnologyadvisor.com/print/The-CPA-Technology-Advisor/2011-Readers-Choice-Awards/1$3121)

http://www.cpatechnologyadvisor.com/images/2010_dec/RC/7_Sales%20Use%20Tax.jpg

“Customer loyalty towards our product and service is unparalleled,” said Ramon Rochin, CFO, efileSalesTax.com. “We’re thrilled that we are saving our users time and money during some of the most challenging times in business history. We are committed to delivering the best software, and this award shows we are achieving that.”

In the magazine's article announcing the winners, writer Isaac O’Bannon explained the Readers’ Choice Awards gives their readers the opportunity to help shine a spotlight on the technologies, services and vendors they use and trust — the ones that help them succeed in their profession, and those that they find valuable for their clients. O’Bannon also wrote the awards highlight technologies and vendors who’ve earned a positive reputation and have users who are eager to praise them. (Voting for the awards was open during October to all professionals through the magazine’s website.)

efileSalesTax.com offers more value and requires much less overhead to operate, making it a better choice for businesses and tax professionals that file sales & use tax returns.

efileSalesTax.com adds this award to its' many accolades over the years. efileSalesTax.com received 4 out of 5 stars in a 2010 review by CPA Technology Advisor. It also won "Rookie of the Show" at the 2008 FABExpo accounting show in Florida.

In 2009, 2010 and 2011 , efileSalesTax.com won or tied for first place in The CPA Technology Advisor magazine's Readers' Choice Awards in the Sales and & Use Tax category.

For more information or a demo, contact Ramon Rochin at (877) 584-2309 or visit efileSalesTax.com.

About efileSalesTax.com

Electronic Sales and Use Tax, Inc. was established in August 2001, and its online efilng system efileSalesTax.com went live on the 4th of July, 2002. The award-winning software supports sales tax filing for California, Colorado, Florida and Illinois.